

TAPPAN

Heating and Cooling Products

FOR IMMEDIATE RELEASE

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TAPPAN INTRODUCES MODULATING FURNACE, MOST EFFICIENT SPLIT SYSTEM AVAILABLE

New iQ Drive® modulating furnace is 97+% efficient.

St. Louis, December 18, 2008 — Tappan dealers have a new furnace in their lineup and more selling power in their pitch with the Tappan iQ Drive® fully modulating furnace. Rated at 97% AFUE and greater, the new modulating models deliver constant comfort, exceptional quiet and total convenience for the homeowner.

Tappan technology.

“The Tappan iQ Drive fully modulating furnace can modulate between 15 and 100 percent of its capacity,” explains Matt Lattanzi, director of product management for NORDYNE. “This is due to the iQ Drive controller and our patent-pending algorithm.”

By reevaluating the heating demand every 60 seconds and adjusting its modulation accordingly, the furnace exactly offsets the heating load and maintains very tight temperature control in the most efficient way possible.

The iQ Drive controller also makes the contractor’s job easier. The thermostat features complete system monitoring with service notifications, error codes and on-board diagnostics, saving time on service calls. The iQ Drive controller also means the furnace is compatible with the iQ Drive air conditioner right out of the box.

The most efficient system available, hands down.

While the new Tappan modulating furnace works with any split-system air conditioner, Tappan distributors and dealers have the option of pairing the iQ Drive furnace with the 23-SEER iQ Drive air conditioner for an unprecedented level of home comfort and energy efficiency.

“Contractors who are used to selling on good, better, best will need to add a fourth level for the Tappan iQ Drive furnace/air conditioner system – ultra best,” adds Lattanzi.

The Tappan modulating furnace is so efficient, even the outdoor system gets a boost. When paired with a matched 13- or 14-SEER outdoor unit, the Tappan iQ Drive furnace increases cooling efficiency by up to 1 SEER point.

Because of its efficiency and smart control boards, the Tappan iQ Drive modulating furnace qualifies for the brand's ecoLogic green seal, giving Tappan dealers a marketing tool to reach environmentally conscious homeowners.

To learn more about the new Tappan iQ Drive fully modulating furnace, dealers and distributors should visit www.tappan.net.

About NORDYNE.

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build tough residential Tappan systems. The company's 24.5-SEER iQ Drive[®] air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

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