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**MAYTAG LAUNCHES MODULATING FURNACE,
LEADS THE WAY WITH INDUSTRY'S MOST EFFICIENT SPLIT SYSTEM**

New iQ Drive® modulating furnace is 97+% efficient.

St. Louis, December 18, 2008 — Rated at 97% AFUE and higher, the new Maytag iQ Drive® modulating furnace delivers constant comfort along with convenience and exceptionally low sound levels. And when it's paired with the 23-SEER iQ Drive air conditioner, it also delivers ultimate efficiency.

The technology inside.

The new Maytag iQ Drive furnace can exactly meet the home's heating demands by modulating between 15 and 100 percent of capacity. It reevaluates the heating load every 60 seconds and adjusts its modulation accordingly, maintaining very tight temperature control.

"Homeowners will experience constant comfort with the Maytag iQ Drive modulating furnace," says Matt Lattanzi, director of product management for NORDYNE. "Plus, the iQ Drive controller really makes it a convenient system to operate."

With complete system monitoring, service notifications, error codes and on-board diagnostics to save time on service calls, the iQ Drive controller is also what allows the Maytag iQ Drive furnace to modulate down to as low as 15 percent of capacity. And because it's an iQ Drive controller, the furnace is compatible with the iQ Drive air conditioner right out of the box.

Built strong for ultra efficiency.

While the new Maytag modulating furnace works with any split-system air conditioner, Maytag distributors and dealers have the option of pairing the iQ Drive furnace with the 23-SEER iQ Drive air conditioner for an unprecedented level of home comfort and energy efficiency.

“Contractors who are used to selling on good, better, best will need to add a fourth level for the Maytag iQ Drive furnace/air conditioner system – ultra best,” adds Lattanzi.

The Maytag modulating furnace also makes the cooling season more efficient. When paired with a matched 13- or 14-SEER outdoor unit, the Maytag iQ Drive furnace increases efficiency by up to 1 SEER point.

Because of its efficiency and smart control boards, the Maytag iQ Drive modulating furnace qualifies for the brand’s ecoLogic green seal, giving Maytag dealers a marketing tool to reach environmentally conscious homeowners.

To learn more about the new Maytag iQ Drive fully modulating furnace, dealers and distributors should visit www.maytagvac.com.

About NORDYNE.

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build dependable residential Maytag systems. The company’s 24.5-SEER iQ Drive® air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O’Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

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