



**FOR IMMEDIATE RELEASE**

**For more information, contact:**

Kari Palutis, NORDYNE

Phone: 636-561-7583

Email: [palutisk@nordyne.com](mailto:palutisk@nordyne.com)

Photos Available

**WESTINGHOUSE REACHES UNPRECEDENTED 24.5 SEER**

*New AHRI ratings for iQ Drive top old ones by 1.5 points.*

**St. Louis, October 16, 2008** — Dealers and distributors can be sure they'll get the industry's highest efficiency ratings when they go with Westinghouse. The brand just announced a record-breaking 24.5 SEER with its iQ Drive® split-system air conditioner paired with an air handler. The new AHRI ratings mean the system is 88% more efficient than the industry minimum and a point-and-a-half higher than its previous 23 SEER.

All Westinghouse 2-, 3- and 4-ton models get a SEER boost with the new straight-cooling ratings.

“The iQ Drive technology is the way of the future,” says Matt Lattanzi, iQ Drive product manager at NORDYNE. “As energy costs rise and more consumers demand ultra high efficiency, products such as the iQ Drive are only going to grow in popularity.”

Here's how the energy-conserving technology works: While conventional air conditioners cycle on and off at full capacity to maintain the indoor temperature, iQ Drive's inverter-driven rotary compressor provides fully variable operation. It reacts to the cooling demand and changes the system capacity by modulating the speed of the compressor and motors. As a result, the system operates very efficiently and very quietly over a wide range of conditions without cycling on and off in the conventional manner.

“The Westinghouse iQ Drive is also supported by our green marketing initiative, ecoLogic,” adds Lattanzi. “Its ultra efficiency and use of ozone-friendly R-410A refrigerant make the system very appealing to green-conscious consumers.”

Westinghouse has been selling the iQ Drive system since its launch in 2006. To learn more about the ultra-efficient line of Westinghouse iQ Drive air conditioners, dealers and distributors should visit [www.westinghousevac.com](http://www.westinghousevac.com).

**About NORDYNE.**

NORDYNE has been designing and manufacturing heating and cooling products for more than 80 years. A trusted name in the industry, it focuses on using proven technology to build reliable residential Westinghouse products. The company's 23-SEER air conditioner with iQ Drive<sup>®</sup> received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit [www.nordyne.com](http://www.nordyne.com).

###

Trademark Westinghouse used under license.