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## **TAPPAN ANNOUNCES “GO GREEN, SAVE GREEN” SPRING PROMOTION ON ENERGY-EFFICIENT ECOLOGIC PRODUCTS**

**St. Louis, March 26, 2009** — Tappan dealers will have another tough-to-beat selling tool this spring. Tappan has just announced the “Go Green, Save Green” incentive program on select ecoLogic products, including rebates up to \$1,300 or special low-interest financing for 36 months. The promotion runs from April 1, 2009, through June 30, 2009.

Many of the Tappan ecoLogic systems also qualify for the federal tax credit, meaning homeowners could get an incredible deal on a new high-efficiency Tappan system this spring.

The “Go Green, Save Green” incentive program is only available through participating Tappan dealers and distributors. To see which Tappan units carry the green ecoLogic seal, please visit [www.tappan.net](http://www.tappan.net).

### **About NORDYNE.**

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build tough residential Tappan systems. The company’s 24.5-SEER iQ Drive® air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O’Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit [www.nordyne.com](http://www.nordyne.com).

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