

TAPPAN

Heating and Cooling Products

FOR IMMEDIATE RELEASE

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TAPPAN TOPS INDUSTRY'S HIGHEST SEER

Tappan iQ Drive now rated at 24.5 SEER.

St. Louis, October 16, 2008 — When it comes to high-efficiency cooling, it's tough to beat Tappan. The Tappan iQ Drive® has recently achieved 24.5 SEER when rated with an air handler – that's 88% more efficient than the industry minimum and a point-and-a-half higher than its previous 23 SEER rating.

All Tappan 2-, 3- and 4-ton models get a SEER boost with the new straight-cooling AHRI ratings.

“It's time to get tough on energy consumption,” says Matt Lattanzi, iQ Drive product manager at NORDYNE, “and the Tappan iQ Drive is answering the nation's need for ultra efficiency. iQ Drive technology is our industry's future.”

Here's how the energy-conserving technology works: While conventional air conditioners cycle on and off at full capacity to maintain the indoor temperature, iQ Drive's inverter-driven rotary compressor provides fully variable operation. It reacts to the cooling demand and changes the system capacity by modulating the speed of the compressor and motors. As a result, the system operates very efficiently and very quietly over a wide range of conditions without cycling on and off in the conventional manner.

“More and more homeowners want ultra-efficient systems because of environmental benefits as well as energy cost savings,” adds Lattanzi. “The Tappan iQ Drive air conditioner is supported by ecoLogic, our green marketing campaign, and uses ozone-friendly R-410A refrigerant to make the system even more appealing to green consumers.”

Tappan has been selling the iQ Drive system since its launch in 2006. To learn more about the ultra-efficient line of Tappan iQ Drive air conditioners, dealers and distributors should visit www.tappan.net.

About NORDYNE.

NORDYNE has been designing and manufacturing heating and cooling products for more than 80 years. A trusted name in the industry, it focuses on using proven technology to build reliable residential Tappan products. The company's 23-SEER air conditioner with iQ Drive[®] received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

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