

# **TAPPAN**

**Heating and Cooling Products**

**FOR IMMEDIATE RELEASE**

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Photos Available

## **TAPPAN GETS TOUGH ON ENERGY BILLS WITH INDUSTRY'S MOST EFFICIENT AIR-SOURCE HEAT PUMP**

*New iQ Drive® heat pump achieves up to 22 SEER.*

**St. Louis, May 28, 2009** — Tappan puts the squeeze on high utility bills with the introduction of the iQ Drive heat pump – the industry's most efficient air-source heat pump with ratings up to 22 SEER, 10 HSPF and 14.6 EER.

To achieve such high efficiency levels, the Tappan iQ Drive heat pump uses inverter-driven rotary technology, the same as the 24.5 SEER iQ Drive air conditioner. The unit can modulate anywhere from 40 to 118 percent of capacity, instantly adjusting to exactly offset the demands on the home.

“The Tappan iQ Drive heat pump works differently than all other air-source heat pumps,” says Matt Lattanzi, iQ Drive product manager for NORDYNE. “Instead of cycling on and off like a traditional system, the iQ Drive runs almost constantly at a low level. This makes a huge difference in comfort and sound levels, especially at night.”

The Tappan iQ Drive is also the industry's quietest heat pump, operating as low as 59 decibels. Its near-continuous operation also means it provides outstanding dehumidification.

“The homeowner can set their desired humidity level, and the iQ Drive heat pump will maintain it within 5 percent of set point,” adds Lattanzi.

When paired with the Tappan iQ Drive fully modulating gas furnace rated at 97% AFUE and higher, the iQ Drive heat pump also creates the industry's most efficient dual-fuel system.

For more information on the new Tappan iQ Drive heat pump, dealers and distributors should visit [www.tappan.net](http://www.tappan.net) or [www.iqdrive.net](http://www.iqdrive.net).

**About NORDYNE.**

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build tough residential Tappan systems. The company's 24.5-SEER iQ Drive<sup>®</sup> air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit [www.nordyne.com](http://www.nordyne.com).

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