

NORDYNE

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NORDYNE'S iQ DRIVE GETS THE GREEN FLAG

iQ Drive will sponsor the No.70 Chevrolet in two NASCAR Sprint Cup Series races.

St. Louis, October 1, 2008 — The name may be iQ Drive, but the 23-SEER air conditioner won't be the one behind the wheel in the NASCAR Sprint Cup Series races. It will, however, be on the hood of the No.70 Chevrolet driven by Tony Raines of HAAS CNC Racing.

iQ Drive is sponsoring the No.70 car in two upcoming NASCAR Sprint Cup Series races. The brand will make its debut at Talladega Superspeedway on October 5, 2008, and conclude the campaign at Texas Motor Speedway on November 2nd.

"We are very excited to welcome iQ Drive to NASCAR," said HAAS CNC Racing general manager Joe Custer. "This is a great opportunity to introduce NASCAR's 75 million fans to iQ Drive and its energy efficient technology."

Developed by NORDYNE, iQ Drive is the most energy efficient domestic air-conditioning product. No other air conditioner rivals its efficiency, product size, quiet performance and humidity control in one complete system. NORDYNE offers iQ Drive technology in the Maytag and Frigidaire heating and cooling product lines, both available through Coburn Supply Company.

"We are excited about this sponsorship opportunity," said Carol Baker, Director of Communications, NORDYNE. "We invite all contractors to come and watch the races and cheer on this innovative cooling technology. Both races will be aired on ABC."

iQ Drive will make its NASCAR debut in the AMP Energy 500 at Talladega Superspeedway on October 5th. The No.70 Chevy Impala SS will look to build on its last outing at Talladega where it qualified third-fastest overall.

About iQ Drive.

The award-winning iQ Drive is rotary-inverter technology that specifically addresses energy consumption issues by boasting the industry's highest 23 SEER. iQ Drive has been recognized by industry leaders and contractors for its innovative design and performance, capturing the International AHR Expo award in 2008 for Overall Best Product and the 2007 Dealer Design Gold Award for residential cooling. *Contracting*

Business Magazine recognized NORDYNE as the 2008 Comfortech Product Showcase Award Winner for Forced Air Cooling in September 2008.

NORDYNE is the first manufacturer to adapt this technology into a split-system format for use in North America. NORDYNE's iQ Drive systems, along with their complete lineup of residential products, are manufactured in the United States.

About HAAS CNC Racing.

Based in Kannapolis, N.C., and owned by the world's largest CNC machine tool builder, Haas Automation Inc., HAAS CNC Racing has competed in NASCAR since 2002. The team currently fields two NASCAR Sprint Cup Series teams with a 2008 driver lineup consisting of Scott Riggs in the No.66 and Tony Raines in the No.70.

HAAS CNC Racing is a technological leader in NASCAR. Its newly constructed 140,000-square-foot, world-class, shop facility boasts cutting edge equipment including a research and development department filled with HAAS CNC machines for prototype production, and a seven-post, full-scale track simulator to model race track conditions. In early 2008, the team's parent company completed construction of Windshear, a 180-mph rolling-road wind tunnel that is the first of its kind in North America, and only the third rolling road wind tunnel of its scale in the world.

About NORDYNE.

A trusted name in the industry, NORDYNE designs and manufactures heating and cooling products for premium brands such as Maytag, Frigidaire, Westinghouse, Tappan and NuTone. The company's 23-SEER air conditioner with iQ Drive[®] received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

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