

For More Information, Contact:

Kari Palutis, NORDYNE

(P) 636.561.7583

palutisk@nordyne.com

Release available at www.nordynenewscenter.com

NORDYNE LAUNCHES GETCASH4COMFORT.COM

Site geared to help homeowners locate state rebates for heating and cooling products.

St. Louis, February 4, 2010 — Homeowners now have a central location for finding information on their state appliance rebate program – www.GetCash4Comfort.com. Created by heating and cooling manufacturer NORDYNE, the site is a portal to each state's rebate program information.

Based off the popular "Cash for Clunkers" government rebate on cars, the new appliance program is managed entirely at the state level. That means different states are offering different rebate amounts on different products at different times. Some states include heating and cooling products while others do not. The site www.GetCash4Comfort.com makes it easy for homeowners to find the information they need in order to make a qualifying heating and cooling purchase.

NORDYNE has links to the new microsite on its branded consumer sites, and encourages other manufacturers and dealers to link to the site as well. Parties interested in linking to the site should send a request to news@nordyne.com with "Get Cash 4 Comfort" in the subject line.

About NORDYNE.

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for more than 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE builds solid residential systems for high-end brands including Maytag, Broan, Frigidaire, NuTone, Tappan and Westinghouse. The company's 24.5-SEER iQ Drive® air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

###

Maytag is a registered Trademark of the Maytag Corporation.
Trademarks Frigidaire, Maytag, Tappan and Westinghouse used under license.