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## **HOMEOWNERS CAN SAVE UP TO \$1,300 WITH THE MAYTAG “GO GREEN, SAVE GREEN” FALL INCENTIVE PROGRAM**

**St. Louis, September 3, 2009** — Maytag announces its fall “Go Green, Save Green” incentive program on select Maytag ecoLogic heating and cooling products, including rebates up to \$1,300 or special low-interest financing for 36 months. The promotion runs from September 1, 2009, through November 30, 2009.

Maytag dealers can expect a positive consumer response to the program based on the brand’s spring promotion. The “Go Green, Save Green” 2009 spring rebate program experienced a 60 percent increase in consumer participation compared to the 2008 program – a positive sign for the industry. Many of the homeowners combined the manufacturer’s rebate with the federal tax credit, giving them an incredible deal on a highly efficient, highly dependable Maytag system.

Maytag high-efficiency units carry a 12-year limited parts warranty and a 12-year Dependability Promise to replace the entire unit if the compressor or heat exchanger fails.

The “Go Green, Save Green” incentive program is only available through participating Maytag dealers and distributors. To see which Maytag units carry the green ecoLogic seal, please visit [www.maytagvac.com](http://www.maytagvac.com).

### **About NORDYNE.**

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build dependable residential Maytag systems. The company’s 24.5-SEER iQ Drive<sup>®</sup> air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O’Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit [www.nordyne.com](http://www.nordyne.com).

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