



FOR IMMEDIATE RELEASE

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Product photos available

**MAYTAG OFFERS UP TO \$1,300 BACK
WITH THE “GO GREEN, SAVE GREEN” REBATE**

St. Louis, August 28, 2008 — Maytag dealers will have another dependable selling tool this fall and winter. Maytag has just announced the “Go Green, Save Green” rebate program on select ecoLogic products. The rebate is valid on furnaces and ecoLogic units purchased between November 1, 2008, and January 31, 2009.

The rebate structure encourages homeowners to replace their furnace and outdoor unit at the same time. Homeowners can receive from \$500 to \$1,300 back when they purchase both a new two-stage or modulating furnace and a matched ecoLogic air conditioner or heat pump.

For homeowners who want to only replace their furnaces, participating Maytag dealers can offer rebates ranging from \$200 to \$500. Rebates up to \$1,000 are also available on select ecoLogic home comfort systems, including split systems and packaged units.

To sign up for the “Go Green, Save Green” rebate program, Maytag dealers should contact their distributors. To see which Maytag units carry the green ecoLogic seal, please visit www.maytag HVAC.com.

NORDYNE has been designing and manufacturing heating and cooling products for more than 80 years. A trusted name in the industry, it focuses on using proven technology to build reliable residential Maytag products. The company’s 23-SEER air conditioner with iQ Drive® received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O’Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

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