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**MAYTAG MAKES IT EASY TO BE GREEN
WITH THE “GO GREEN, SAVE GREEN” SPRING PROMOTION**

St. Louis, March 26, 2009 — Maytag dealers will have another dependable selling tool this spring. Maytag has just announced the “Go Green, Save Green” incentive program on select ecoLogic products, including rebates up to \$1,300 or special low-interest financing for 36 months. The promotion runs from April 1, 2009, through June 30, 2009.

Many of the Maytag ecoLogic systems also qualify for the federal tax credit, meaning homeowners could get an incredible deal on a new highly efficient, highly dependable Maytag system this spring.

The “Go Green, Save Green” incentive program is only available through participating Maytag dealers and distributors. To see which Maytag units carry the green ecoLogic seal, please visit www.maytaghvac.com.

About NORDYNE.

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build dependable residential Maytag systems. The company’s 24.5-SEER iQ Drive[®] air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O’Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

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