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**MAYTAG ACHIEVES 24.5 SEER WITH NEW RATINGS FOR iQ DRIVE**

*Split-system air conditioner beats its own industry record.*

**St. Louis, October 16, 2008** — When it comes to comforting our nation’s homes, one thing is for sure: You can count on Maytag for the industry’s highest SEER ratings. Maytag just announced that its iQ Drive® split-system air conditioner has been re-rated from 23 SEER to an unprecedented 24.5 SEER – 88% more efficient than the government minimum – when paired with an air handler.

All Maytag 2-, 3- and 4-ton models get a SEER boost with the new straight-cooling ratings.

Matt Lattanzi, iQ Drive product manager at NORDYNE, explains, “We felt that the Maytag iQ Drive was capable of more than 23 SEER. The new AHRI ratings illustrate the potential of this system, which is especially important in light of rising energy costs and long-term global energy demand.”

Here’s how the energy-conserving technology works: While conventional air conditioners cycle on and off at full capacity to maintain the indoor temperature, iQ Drive’s inverter-driven rotary compressor provides fully variable operation. It reacts to the cooling demand and changes the system capacity by modulating the speed of the compressor and motors. As a result, the system operates very efficiently and very quietly over a wide range of conditions without cycling on and off in the conventional manner.

“Maytag products appeal to progressive homeowners, and this energy-conserving system fits well with the brand,” adds Lattanzi. “The Maytag iQ Drive air conditioners are supported by ecoLogic, our green marketing initiative, and use ozone-friendly R-410A refrigerant.”

Maytag has been selling the iQ Drive system since its launch in 2006. To learn more about the ultra-efficient line of Maytag iQ Drive air conditioners, dealers and distributors should visit [www.maytagvac.com](http://www.maytagvac.com).

**About NORDYNE.**

NORDYNE has been designing and manufacturing heating and cooling products for more than 80 years. A trusted name in the industry, it focuses on using proven technology to build reliable residential Maytag products. The company's 23-SEER air conditioner with iQ Drive<sup>®</sup> received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit [www.nordyne.com](http://www.nordyne.com).

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