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**MAYTAG 13-SEER AIR CONDITIONERS ARE
BUILT STRONG WITH MICROCHANNEL TECHNOLOGY**

Lighter unit weight, shorter height.

St. Louis, July 9, 2009 — Heating and cooling distributors and dealers can count on Maytag for new technology. Maytag 2, 2.5 and 3 ton 13-SEER R-410A air conditioners have recently been updated with the microchannel coil technology.

As opposed to traditional tub-in-fin coils with copper tubes and aluminum fins, microchannel uses an all-aluminum construction. Because of microchannel's efficiency, the coil also consumes less space. Maytag's 13-SEER microchannel condensing units are 8 inches shorter than their tube-in-fin predecessors, making them lighter to handle and easier to install. In fact, the 2-ton model is just 24 ¼ inches tall.

The smaller coil mass also means the Maytag units utilize less refrigerant – up to 42% less than traditional 13-SEER units. This is a time-saving benefit for service contractors.

Microchannel coils also clean up easily with just a power washer, and the single-metal design means that they resist salt spray better than conventional coils. While relatively new to HVAC, microchannel technology has been successfully implemented in the automotive industry since the 1980s, making it a proven alternative to copper components.

For more information on the Maytag 13-SEER air conditioners, dealers and distributors should visit www.maytagvac.com.

About NORDYNE.

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build

dependable residential Maytag systems. The company's 24.5-SEER iQ Drive[®] air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit www.nordyne.com.

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