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**For more information, contact:**

Kari Palutis, NORDYNE

Phone: 636-561-7583

Email: [palutisk@nordyne.com](mailto:palutisk@nordyne.com)

Release available at [www.nordynenewscenter.com](http://www.nordynenewscenter.com)

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## **BROAN 13-SEER AIR CONDITIONERS GO MICROCHANNEL**

*Shorter height, lighter weight just two of many benefits.*

**St. Louis, July 9, 2009** — The brand known for delivering innovation in airflow brings another innovation to the cooling market: microchannel coils. Broan has begun implementing microchannel coil technology as a running change on 2, 2.5 and 3 ton 13-SEER R-410A air conditioner models.

As opposed to traditional tub-in-fin coils with copper tubes and aluminum fins, microchannel uses an all-aluminum construction. Because of microchannel's efficiency, the coil also consumes less space. Broan's 13-SEER microchannel condensing units are 8 inches shorter than their tube-in-fin predecessors, making them lighter to handle and easier to install. In fact, the 2-ton FS4BD Series model is just 24 ¼ inches tall.

The smaller coil mass also means the Broan units utilize less refrigerant – up to 42% less than traditional 13-SEER units. This is a time-saving benefit for service contractors.

Microchannel coils also clean up easily with just a power washer, and the single-metal design means that they resist salt spray better than conventional coils. While relatively new to HVAC, microchannel technology has been successfully implemented in the automotive industry since the 1980s, making it a proven alternative to copper components.

The Broan brand of heating and cooling products is available exclusively through R.E. Michel Company. For more information on the Broan 13-SEER air conditioners, dealers should contact R.E. Michel or visit [www.broanhvac.net](http://www.broanhvac.net).

### **About NORDYNE.**

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build

reliable residential Broan systems. The company's 24.5-SEER iQ Drive<sup>®</sup> air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit [www.nordyne.com](http://www.nordyne.com).

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