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Photos Available

**BROAN LAUNCHES iQ DRIVE® HEAT PUMP,  
RATED UP TO 22 SEER**

*Industry's best efficiency, sound levels.*

**St. Louis, May 28, 2009** —Broan brings an exciting new product offering to the heating and cooling market – the ultra-efficient iQ Drive heat pump – rated at up to 22 SEER, 10 HSPF and 14.6 EER.

The Broan iQ Drive heat pump is the next evolution of the 24.5 SEER iQ Drive air conditioner, and uses the same inverter-driven rotary technology. The unit can modulate anywhere from 40 to 118 percent of capacity, instantly adjusting to exactly offset the demands on the home.

“The iQ Drive heat pump is different from all other heat pumps,” says Matt Lattanzi, iQ Drive product manager for NORDYNE. “Instead of cycling on and off like a traditional heat pump, the Broan iQ Drive runs almost constantly at a low level. This makes a huge difference in comfort and sound levels, especially at night.”

The iQ Drive is also the industry’s quietest heat pump, operating as low as 59 decibels. Its near-continuous operation also means it provides outstanding dehumidification.

“The homeowner can set their desired humidity level, and the iQ Drive heat pump will maintain it within 5 percent of set point,” adds Lattanzi.

When paired with the Broan iQ Drive fully modulating gas furnace rated at 97% AFUE and higher, the iQ Drive heat pump also creates the industry’s most efficient dual-fuel system.

For more information on the new Broan iQ Drive heat pump, dealers and distributors should visit [www.broanhvac.net](http://www.broanhvac.net) or [www.iqdrive.net](http://www.iqdrive.net). The Broan brand of heating and cooling products is available exclusively through R.E. Michel Company.

**About NORDYNE.**

A trusted name in the industry, NORDYNE has been designing and manufacturing reliable heating and cooling products for 90 years. The company focuses on creating

genuine value for its customers through a unique combination of innovation, product performance and responsive support. NORDYNE uses proven technology to build reliable residential Broan systems. The company's 24.5-SEER iQ Drive<sup>®</sup> air conditioner received the prestigious 2008 AHR Expo Product of the Year award. NORDYNE is headquartered in O'Fallon, Mo., with manufacturing plants located in the central United States. For more information about NORDYNE and its product offerings, please visit [www.nordyne.com](http://www.nordyne.com).

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